

* This document outlines a typology of programs and policies for preventing and treating campus-based alcohol-related concerns. It can be used to categorize current efforts and to inform strategic planning of multilevel interventions.

Areas of Strategic Intervention	Public Policy	Community	Institution	Group	Individual
Knowledge attitudes, behaviors and intentions		A2C3	AOD Typology Matrix Safe and Legal, SIB Campaigns SUENS Survey Data - Healthy Minds, NCHA	Trainings - Housing, Greeks Neighborhood Ambassadors, Academic Advisors, OSCAR Arbiters Class presentations Parent/Family Communication	WW, OGL, DOS websites Community Matters BASICS/IMEP New Student/Parent Orientation BTD website, Off-campus Living Guide
Environmental Changes					
<ul style="list-style-type: none"> Alcohol Free Options 	State and federal policy Ex: MLCC, MIP, Medical Amnesty, DUI, DFSCA, Cley Act	Movies/ Concerts/ Museums Coffee shops/Restaurants Bookstores Parks Community Service	UMIX Service learning Sporting events Movies/ Lectures Residential Learning Communities Rec Sports/Outdoor Adventure Athletics Student Engagement	Ginsberg-ASB Housing events/RHA Student Org events CCI - Leadershape Greek Philanthropy and Service Events Athletics Student Engagement	Service learning Student engagement (research, leadership, etc.) Club sports CCRB and IM sports
<ul style="list-style-type: none"> Normative Environment 		Neighborhood outreach A2C3 Stakeholder conversations <i>Alumni outreach</i>	WW-SIB ONSP-UM Etc. Change it Up-Bystander Intervention MHealthy Smoke-free campus ONSP/CCI -Welcome to Michigan	DOS/Athletics-fan behavior letters/messaging High-risk holiday prevention BTD <i>Admissions</i>	WW-BASICS/IMEP e-CHUG Community Matters SAPAC outreach BTD Neighborhood Outreach efforts/events
<ul style="list-style-type: none"> Alcohol Availability 		Compliance checks <21, Fake IDs	Trained servers for all licensed facilities Alcohol prohibited from stadium	GARP Greek Life-SEMP	Safe and Legal campaign
<ul style="list-style-type: none"> Marketing and Promotions 		A2C3	UM Marketing Standards Industry watch Campus Safety Handbook	UM Marketing Standards	<i>Develop media literacy education</i>
<ul style="list-style-type: none"> Law/Policy Development and Enforcement 		AAPD 15 th District Court A2C3 Liquor license review recommendations Medical Amnesty Law Enforcement Collaborative	Alcohol SPG AOD Biennial Policy Review Statement-OSCR UM PD, Housing security Facilities Use Policy	Housing-CLAM Greek Life- SEMP/IFC Bylaws Athletics OSCR/SOAR Consultation-Academic Units	New Student/Parent Orientation Community Matters Student Legal Services, OSCAR Annual Distribution of AOD Policy
Health Protection		Washtenaw County Health Organization-Access Service Medical Amnesty law A2C3 Initiatives	UHS/PULSE/SFR UM Etc. @ Orientation Safe and legal campaign, SIB, Change it Up-Bystander Intervention	UHS/SIB/SFR/PULSE UM Etc. Change it Up – Bystander Intervention Greek Life-Social Responsibility	PULSE/SFR Alcohol screening training Change it Up –Bystander Intervention Greek Life-SMT/SLT Medical Amnesty law Parent/Family Communication
Intervention/Treatment		Assessment/treatment Sobriety Court AA Meetings UMHS-UMATS	CAPS UHS-WW UMHS Motivational Interviewing Training	Referral to BASICS/IMEP/CAPS/FASAP/ UMHS-EAP	CAPS BASICS/IMEP/Wellness Coaching UHS, OSCAR, FASAP, UMHS-EAP
Recovery Support	Huron Valley Intergroup Local AA Meetings/recovery coaches	UM CRP CAPS/CRP groups	SFR Panel-guest speakers	UM CRP CAPS	

KEY:

A2C3-Ann Arbor Campus Community Coalition

AAPD- Ann Arbor Police Department

AOD-Alcohol and Other Drugs

ASB-Alternative Spring Break

BASICS-Brief Alcohol Screening and Intervention for College Students

Biennial Review-Federal compliance requirement to review the institution's alcohol and other drug policy as mandated by the DFSCA

BTD – Beyond the Diag

CAPS-Counseling and Psychological Services

CCI-Center for Campus Involvement

Community Matters-online education requirement -AlcoholEdu/Sexual AssaultEdu

CRP-Collegiate Recovery Program

DFSCA-Drug Free Schools and Campuses Act

DOS – Dean of Students

DUI-Driving Under the Influence

eChug- Online alcohol screening program that provides personalized normative feedback

GARP-The Greek Activities Review Panel, is the judicial body for the Greek Community at Michigan

IMEP-Individual Marijuana Education Program

MLCC- Michigan Liquor Control Commission

MIP-Minor in Possession law

OGL-Office of Greek Life

ONSP-Office of New Student Programs

OSCR-Office of Student Conflict Resolution

RHA-Residence Hall Association

PULSE-Peers Utilizing Leadership Skills for Education - a student-run, UHS-sponsored organization promoting health in residential communities

SEMP- Social Environment Management Policy (Office of Greek Life)

SFR-Students for Recovery

SIB-Stay in the Blue Campaign - harm reduction campaign for those that choose to drink

SLT-Social Liaison Training (for Sorority members)

SMT-Sober Monitor Training (for Fraternity members)

SOAR-Student Organization Advancement and Recognition - developed the Standards of Conduct for Registered Organizations

SPH-Standard Practice Guide (University Policies)

SUENS – Substance Use Education Network for Students – made up of UM staff who provide programs and services on issues related to alcohol and other drugs

UM Etc.- Educational theatre troupe that explores college transition issues for students at Orientation

UMHS-University of Michigan Health System

UMHS-EAP-University of Michigan Health System – Employee Assistance Program

UMHS-UMATS-University of Michigan Addiction Treatment Services

UM PD – University of Michigan Police Department

UMIX-University Unions program that hosts late night alcohol free social options for UM students

UHS-University Health Service

WW- Wolverine Wellness (a department within UHS)

A Typology for Campus-Based Alcohol Prevention: Moving toward Environmental Management Strategies. W. DeJong, Ph.D., and L. M. Langford, Sc.D.
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