

**University of Michigan Typology Matrix:
 Mapping Alcohol and Other Drug Campus and Community Prevention Efforts**

**This document outlines a typology of programs and policies for preventing and treating campus-based alcohol-related concerns. It can be used to categorize current efforts and to inform strategic planning of multilevel interventions.*

Areas of Strategic Intervention

	Public Policy	Community	Institution	Group	Individual
Knowledge attitudes, behaviors and intentions	State and federal policy Ex: MLCC, MIP, Medical Amnesty, DUL, DFSCA, Clery Act	Ann Arbor Campus/Community Coalition (A2C3)	AOD Typology Matrix Safe and Legal, Stay in the Blue (SIB) AODCRM, SAEN Survey data- Student Life Survey Healthy Minds, NCHA	Training for Housing, Greeks Neighborhood Ambassadors, Academic Advisors, OSCAR Arbiters Class presentations	Wolverine Wellness, OGL, DOS websites Community Matters- BASICS/IMEP New Student/Parent Orientation BTD website, Off-campus Living Guide
Environmental Changes					
Alcohol Free Options		Movies/ Concerts/ Museums Coffee shops/Restaurants Bookstores Parks Community Service	UMIX Service learning Sporting events Movies/ Lectures Res. Learn.Com. Rec Sports/Outdoor Adventure	Ginsberg-ASB Housing events/RHA Student Org events CCI - Leadershape Greek Philanthropy and Service Events	Service learning Student engagement (research, leadership, etc.) Club sports CCRB and IM
Normative Environment		Alumni outreach Neighborhood outreach A2C3 Stakeholder conversations	WW-Stay in the Blue (SIB) ONSP-UM Etc Bystander Change it up MHealthy, Smoke-free campus Welcome to Michigan	DOS/Athletics fan behavior letters Admissions High-risk holiday prevention Beyond the Diag	WW-BASICS/IMEP e-CHUG Community Matters-required online course, SAPAC outreach BTD Neighborhood Outreach efforts/events
Alcohol Availability		Compliance checks <21, Fake IDs	Trained servers for all licensed facilities Alcohol prohibited from stadium	GARP Greek Life-SEMP	Safe and Legal campaign
Marketing and Promotions		A2C3	UM Marketing Standards Industry watch Campus Safety Handbook	UM Marketing Standards	<i>Develop media literacy education</i>
Law/Policy Development and Enforcement		AAPD 15 th District Court A2C3 Liquor license review recommendations Medical Amnesty	Alcohol SPG AOD Biennial Policy Review Statement-OSCR UM Police, Housing security Facilities Use Policy	Housing-CLAM Greeks- SEMP/IFC Bylaws Athletics OSCR/SOAR Consultation-Academic Units	New Student Orientation, Parent Orientation Community Matters Student Legal Services, OSCAR
Health Protection		Washtenaw County Health Organization- Access Service Medical Amnesty law (June 2012)	UHS/PULSE/SFR Theatre troupe @ Orientation Safe and legal campaign, SIB, Bystander -Change it Up	UHS/SIB/SFR PULSE Theatre troupe Bystander -Change it Up Greek Life-Social Responsibility	PULSE Alcohol screening training Bystander -Change it Up Students for Recovery Greek Life-SMT Medical Amnesty law (June 2012)
Intervention/Treatment		Assessment/treatment Sobriety Court AA Meetings UMHS-UMATS	CAPS UHS-Wolverine Wellness UMHS	Referral to BASICS/IMEP/CAPS/FASAP	CAPS BASICS/IMEP Wellness Coaching UHS, OSCAR, FASAP
Recovery Support		Huron Valley Intergroup Local AA Meetings/recovery coaches	UM Collegiate Recovery Program CAPS/CRP groups	Students for Recovery Panel-guest speakers	UM Collegiate Recovery Program CAPS

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Updated: 9/17/14, For more information please contact: Mary Jo Desprez, Director Wolverine Wellness (maryjod@med.umich.edu)

KEY

AAPD- Ann Arbor Police Department
A2C3-Ann Arbor Campus Community Coalition
AOD-Alcohol and Other Drugs
AODCRM-AOD Collaborative Risk Management Committee
BASICS-Brief Alcohol Screening and Intervention for College Students
Biennial Review-Federal compliance requirement to review the institution's alcohol and other drug policy as mandated by the DFSCA
BTD – Beyond the Diag
CAPS-Counseling and Psychological Services
CCI-Center for Campus Involvement
Community Matters-online education requirement -AlcoholEdu/Sexual AssaultEdu
DFSCA-Drug Free Schools and Campuses Act
DOS – Dean of Students
DUI-Driving Under the Influence
eChug- Online alcohol screening program that provides personalized normative feedback
GARP-The Greek Activities Review Panel, is the judicial body for the Greek Community at Michigan
IMEP-Individual Marijuana Education Program
MLCC- Michigan Liquor Control Commission
MIP-Minor in Possession law
OGL-Office of Greek Life
ONSP-Office of New Student Programs
OSCR-Office of Student Conflict Resolution
RHA-Residence Hall Association
PULSE-Peers Utilizing Leadership Skills for Education (PULSE) is a student-run, UHS-sponsored organization promoting health in residential communities
SAEN-Substance Abuse Education Network is made up of university staff who provide programs and services on issues related to alcohol and other drugs
SEMP- Social Environment Management Policy-Office of Greek Life
SFR-Students for Recovery
SIB-Stay in the Blue Campaign-harm reduction campaign for those that choose to drink
SMT-Sober Monitor Training
SOAR-Student Organization Advancement and Recognition developed the Standards of Conduct for Registered Organizations
UM Etc.- Educational theatre troupe that explores college transition issues for students at Orientation
UM PD – University of Michigan Police Department
UMIX-University Unions program that hosts late night alcohol free social options for UM students
UHS-University Health Service
WW- Wolverine Wellness (a department within UHS)

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